

**ALZHEIMER'S &
WALK TO END
FACTS**

- It is the sixth leading cause of death in the United States today.
- There are an estimated 5.2 million individuals currently living with the disease.
- \$214 billion is the direct cost
- 15.5 million act as caregivers for a loved one with the disease.
- The Walks are held in 600 communities nationwide.

If you plan to form a team, kindly let us know. For more information on how to participate in the Walk to End Alzheimer's, contact:

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American Seniors Housing Association



Team ASHA

Join ASHA's Fight to End Alzheimer's

The American Seniors Housing Association has partnered with the Alzheimer's Association to help in the fight against Alzheimer's. ASHA has created a National Team in the Walk to End Alzheimer's, the nation's largest event to raise awareness and funds to help end Alzheimer's disease. In 2014 the ASHA Team, consisting of several member companies, raised over **\$20,000**, providing not only financial support for the mission, but also helping to build awareness of the cause. Overall, ASHA's

member companies formed nearly 1,400 teams, and raised over **\$3.4 million**.

We invite our members (who are not currently National Teams) **to come together collectively as an industry to raise money for this cause.** We encourage you to form teams and raise funds for a Walk in your area. In return, you will earn national recognition for your company and ASHA.

We send out a special thank you to the following ASHA members for their

remarkable efforts in the 2014 Walk to End Alzheimer's.

- Brookdale Senior Living, Inc.
- Sunrise Senior Living, Inc.
- Senior Star
- Genesis Rehab Services
- LCS
- Belmont Village Senior Living HCP, Inc.
- Silverado Senior Living
- Prestige Senior Living
- Benchmark Senior Living
- Bank of America Merrill Lynch
- Brightview Senior Living, LLC
- Five Star Quality Care, Inc.
- Bickford Senior Living
- Wells Fargo Bank
- Oakmont Senior Living, LLC

We hope you consider joining us this year in our efforts to eradicate Alzheimer's.



Arnall Golden Gregory LLP



PRDG



Senior Star